

## **Audio Transcript: Elizabeth Estrada**

### **PhillyCAM Board Chair**

Hi, I'm Elizabeth Estrada. I am the board president at PhillyCAM and a member for five years. I have produced here and there for radio and for TV. I've done a few segments over the years for *Atrévete*, the Spanish language TV show here at PhillyCAM, and I've produced a few video specials here and there. I think something that PhillyCAM is really great at is lifting up people's voices and making space for them to tell their stories and the stories that matter to them, the stories that matter to their communities. And I feel like that's something that has been so powerful to witness for people to come in here and then how to use equipment for the first time and just go out and record and shoot and come back and make something really amazing out of those stories. I feel like the thing that separates PhillyCAM from all these other online platforms are the fact- it's the fact that we're an actual community in person and online and I feel like that's something that can't really be recreated on YouTube or on TikTok. And also it doesn't have to be either or I think that there are things that people can learn here at PhillyCAM that they can use to build a you know, a brand or a channel or a series on other platforms. And I think it's kind of a give and take but I think as far as community goes, there's really nothing like a community media center to make that happen.